



Geneva, 10.08.2015

Sponsorship **Rails Girls Leman**

After the success of the Rails Girls workshop in Lausanne, last March, we are launching a second Rails Girls event in the Leman region, it will be held in Geneva at UNIMail, on October 9th and 10th.

Rails Girls is a two-day non-profit event for women and girls to give them a great first experience in software craftsmanship. We aim to provide them the tools to understand technology along with the community and inspiration to get started. Typical participants are product managers who want to get a better understanding of programming in Rails or young hackers-to-be.

Rails Girls is not just about programming, it's hands-on. It's all about building applications and inspiring talks and exercises.

Rails Girls is an international initiative and you can have a closer look at past events at www.railsgirls.com. You can also find a short video of the Event in Zurich here: <http://vimeo.com/53032561>

We are now looking for sponsors. As a sponsor you will get:

- Your logo on our website railsgirls.com, on our Social Media and press releases
- Invitation and Table space at the event
- Opportunity to distribute flyers/goodies at the event
- Chance to introduce yourself to the audience on stage
- Access to pictures of the events for your marketing and PR work (packages go from “main” to “silver” sponsors).

We are expecting about 45 participants and 15 coaches and are looking to raise a total of about 4'850.— CHF (see attached budget).

We would love to have you as one of our sponsors. I am looking forward to hear from you, do not hesitate to contact me for more information.

Kind regards,

Gabriella Fumagalli
Co-founder and Organizer
Rails Girls Lemman
@gabrivev

Rails Girls Lemman on Social Media:

Twitter: @RG_Lemman

Facebook: Rails Girls Lemman

Website: <http://www.railsgirls.com/lemman>

Meetup: Rails Girls Lemman

SPONSORS PACKAGE

Main Sponsor: is a great opportunity for a company to be our event partner. With promotion before, during, and after the workshop, the main sponsor will get their company in front of our attendees.

Fr. 1'000.—

Diamond Sponsor: these packages are prime positions for a company looking to connect with developers, designers, product managers and users. We help you create networking opportunities, and provide promotion through our website, social media, and in the workshop space itself.

Fr. 500.—

Gold Sponsor: Promotion through our website, social media, and in the workshop.

Fr. 400.—

Silver Sponsor: Promotion through our website, social media, and in the workshop.

Fr. 250.—

Budget required:

Item	Costs
Apero	450.—
Beverages and fruits	500.--
Breakfast	350.--
Lunch Break	800.--
Afterparty	700.--
Thank You for the Coaches	500.--
Marketing material (t-shirts – stickers – etc.)	300.--
Technical Equipment	250.--
Travel costs and accomodation for (possibly) female foreigner coaches	1000.-
TOTAL	4'850.